

NOTE: This document provides an example of data consent procedures designed to align with the EU General Data Protection Regulation (GDPR): eugdpr.org. The content below is written for participants to provide you with an example of best practice. The red font indicates the question logic that would be built into this initial survey page.

Evaluation Participation

The following information will help to inform you about why you are being asked to complete this questionnaire and what happens to the information you provide. You'll be asked to provide your explicit consent below.

How much time is needed to participate?

You will be asked to complete a questionnaire in full after you provide your consent on this page to participate. This questionnaire should take you about [Completion Time] to complete. However, you may withdraw from participating in this research at any time, for any reason.

What happens to the information I provide?

Providing your consent to participate means that your responses will only be used for research and evaluation purposes to understand your experiences with the [Organisation Name] and to improve our programmes and services. Additionally, research reports or publication will not include your name or any personal association with quotations or reported statistics. Furthermore, your personal information will be kept confidential and we will not quote responses in marketing materials unless you provide explicit consent.

Agreement to Participate

Please read the following statements below:

- My responses will be used for research and evaluation purposes only. Also, my personal information will only be used for these purposes.
- When my responses are used for reporting or publication, my identifiable personal information will be removed from quotations or reported statistics.
- The information I provide about myself is confidential. My identity will not be disclosed to a third party or made public. This may require replacing my name with a pseudonym to protect my identity.
- My participation is voluntary, and I can withdraw at any time.
- I have received adequate information about my participation in this study and understand what will happen to the information I provide.

1.1. Please indicate whether you understand the information provided above and that you are willing to participate in this study: [Checkbox]

Yes, I understand and I'm willing to participate in this study.

Shown while "Yes" is not selected in 1.1.



Example – GDPR compliant consent

Eric Jensen

If you do not agree with any of the statements above, would like clarification before starting, or have difficulties completing this form, please email survey@cultureinsights.org.

1.2. Please indicate whether you are also willing for your submitted responses to be anonymously used in marketing materials: [Checkbox]

Yes, I'm willing for my responses to be used in marketing materials (with no name attached)

Shown while "Yes" is not selected in 1.2.

If you do not agree with this consent above, would like clarification before starting, please email [Institution's contact email]

Shown while "Yes" is not selected in 1.1.

Agreement to Participate

Indicate your participation consent before continuing.

